

The Honorable Brian Baird  
United States House of Representatives  
2350 Rayburn House Office Bldg.  
Washington, DC 20515

Dear Congressman Baird,

As you consider energy and climate change policies in the coming weeks and months, and continue your efforts to add jobs to our economy, I urge you on my behalf as a member of Local #36, Portland Or., of the International Association of Heat and Frost Insulators and Allied Workers, my family and friends in coordination with the National Insulation Association, to support a proven technology that can offer huge benefits in each of these areas: **Mechanical Insulation**.

If you are interested in boosting green jobs or green buildings, support **mechanical insulation**. If you want lower energy costs, less greenhouse gas emissions, and cost savings with a rapid return on investment, turn to **mechanical insulation**. If you want to increase the energy efficiency of manufacturing facilities, power plants, refineries, hospitals, universities and government buildings, allow **mechanical insulation** to get us there.

NIA estimates that the increased use of insulation at industrial facilities alone could:

- **Generate \$3.6 billion in energy savings per year;**
- **Create 27,000 jobs annually;**
- **Reduce 83 billion pounds of carbon dioxide and other greenhouse gasses.**

The **mechanical insulation** industry has a long track record of increasing energy efficiency. We've been green since 1903, but with the support of Congress our technologies can be an engine for job growth and help us to meet our energy security and environmental challenges.

I urge you to support the following proposals:

*Appropriations*

- International Union and NIA's proposal for a \$3.5 million government-industry education campaign that will improve energy efficiency in the industrial and commercial sectors by raising awareness of the many benefits of Mechanical insulation;
- An expansion of the Energy Department's Save Energy Now industrial energy assessment program to the commercial sector.

*Tax*

- Expand the existing commercial building energy efficiency tax credit so that mechanical insulation projects qualify.

*Policy*

- A national green building standard recognizes the important role of mechanical insulation;
- An Energy Efficiency Resource Standard, which would create a market-based system to foster electricity and natural gas reductions by utilities and end users.

Thank you for your consideration of this request. Please let me know if I can be of assistance to you.

Sincerely,